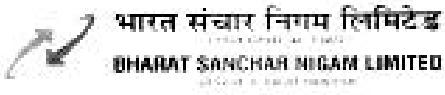


Products & Pricing/Consumer Mobility
Bharat Sanchar Bhawan, New Delhi-1
Tel / Fax No: 23327737



File No.10-4/2009-P&P-CM

Dated: 21/02/2013

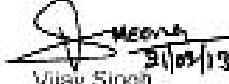
To,

The CGMs,
All Telecom Circles/Districts,
BSNL

Subject: - FAQs and features of Blackberry Smartphone powered by OS Blackberry 10-reg.

M/s RIM is launching Blackberry Z10 Smartphone powered by operating system Blackberry 10 on 25th February 2013 in India. Kindly find herewith the FAQs and features of Blackberry Smartphone powered by Blackberry 10 which may be circulated amongst the officers handling Blackberry services and the CSCs.

This for kind information and necessary action please.


Vijay Singh
Dy. Manager(P&P-CM)

BlackBerry 10 Consumer Elevator Pitch



Introducing a smartphone so intelligent and intuitive it constantly adapts to your needs helping you to keep moving quickly. The new BlackBerry® smartphone powered by BlackBerry® 10. Features and apps work seamlessly together, allowing your every move to flow into the next.

It always moves with you

BlackBerry 10 introduces a new user experience that moves with you and shares your train of thought, so you can keep moving quickly.

Never miss an opportunity. The BlackBerry® Hub helps you manage all your conversations, all in one place. Peek in to the BlackBerry Hub anytime, from any app, with a simple swipe to stay in control and respond.

Create. Organize. Do. Create a folder in BlackBerry® Remember where you can collect and organize shared notes you, create project plan group list, event, phone, files, messages, email and web links. All that's left to do is cross things off your to-do list.

It understands and adapts

Fast. Accurate. Effortless. Type faster and more accurately on a refined, spacious touch keyboard that predicts your next word, for a legendary typing experience only BlackBerry® can deliver.

Do more. Manage less. Spend less time managing each task and tasks with a smartphone that adapts to what you need and handles the details for you. BlackBerry® Calendar will even suggest attendees and share your recent message and calendar updates, if you're prepared for anything.

Discover and share apps, music and videos you'll love. Discovering great apps is easier than ever with app recommendations based on your previous purchases. Choose an app you love, then choose how to share it – whether it's sharing via social sites with a couple gestures from within the app or to a friend's NFC-enabled BlackBerry smartphone with a tap. It's quick and simple.

It's spreads the word in an instant

Share and be seen with BlackBerry® Video with Screen Share. Switch from a BlackBerry® chat to a BlackBerry® video conversation on the fly to catch up face-to-face and share what's on your screen.

Create the best shot every time. Pin point and adjust exact moments of your picture to create the perfect shot with Time Shift. Once you have your perfect photo, use BlackBerry® Story Maker to weave them together and set your story to music. Discover and share the best of the web. While on the move with Web Pages, find what you need fast. Found something worth sharing? Post it to the social network of your choice. All it takes is a couple gestures.

It protects what's important and makes it easy to reach

BlackBerry® Balance™ lets you move quickly between personal and professional realms for easy access to work apps and data when you need it, without giving up the apps, games, music and social networks you use in your personal time. And because personal apps and information are treated as separate and private from work data and apps, your privacy is always protected.

Every feature, every gesture, and every single tiny detail is designed with you in mind.